

Remit Address: WFLA 33096 Collection Center Drive Chicago, IL 60693 Main: (813) 221-5771 Billing: (317) 296-3100

Billing Address:

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Avenue Annapolis, MD 21403 **USA**

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	Advertiser	POL/Priorities USA Action
	Product	TV
	Estimate Number	4644

Invoice #	864299-1
Invoice Date	05/29/16
Invoice Month	May 2016
Invoice Period	04/25/16 - 05/27/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	864299
Alt Order #	25173060
Deal #	
Order Flight	05/24/16 - 05/27/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	750
Product 1/2	760

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLA	M-F 3-4p	3-4p	-		-	_				
					to 05/29/16	5x	-TWTF				
	WFLA			Tu	05/24/16	:30	3:34 PM	PRATV1602H	\$650.00		5
	WFLA			W	05/25/16	:30	3:23 PM	PRATV1603H	\$650.00		1
	WFLA			W	05/25/16	:30	3:47 PM	PRATV1602H	\$650.00		2
	WFLA			Th	05/26/16	:30	3:44 PM	PRATV1602H	\$650.00		3
	WFLA			F	05/27/16	:30	3:33 PM	PRATV1603H	\$650.00		4
2	WFLA	Wed 9p L&O SVU	9-10p								
				05/23/16	to 05/29/16	1x	W				
	WFLA			W	05/25/16	:30	9:19 PM	PRATV1602H	\$7,500.00		1
3	WFLA	Local News @ 5a	5-530a								
		_		05/23/16	to 05/29/16	2x	-TWTF				
	WFLA			Tu	05/24/16	:30	5:27 AM	PRATV1603H	\$350.00		1
	WFLA			W	05/25/16	:30	5:21 AM	PRATV1603H	\$350.00		2
4	WFLA	Local News @ 530a	530-558a								
				05/23/16	to 05/29/16	2x	-TWTF				
	WFLA			W	05/25/16	:30	5:52 AM	PRATV1602H	\$400.00		2
	WFLA			Th	05/26/16	:30	5:56 AM	PRATV1602H	\$400.00		1
5	WFLA	Local News @ 6a	558-7a								
•				05/23/16	to 05/29/16	4x	-TWTF				
	WFLA			Tu	05/24/16	:30	6:22 AM	PRATV1602H	\$1,350.00		1
	WFLA			W	05/25/16	:30	6:42 AM	PRATV1603H	\$1,350.00		4
	WFLA			Th	05/26/16	:30	6:26 AM	PRATV1603H	\$1,350.00		3
	WFLA			F	05/27/16	:30	6:12 AM	PRATV1602H	\$1,350.00		2
6	WFLA	Today Show	657-9a								
		•		05/23/16	to 05/29/16	2x	-TWTF				
	WFLA			Tu	05/24/16	:30	7:27 AM	PRATV1603H	\$2,400.00		1
	WFLA			W	05/25/16	:30	8:45 AM	PRATV1602H	\$2,400.00		2
7	WFLA	M-F 4-5p	4-5p								
		•	•	05/23/16	to 05/29/16	2x	-TWTF				
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WFLA	M-F 4-5p	4-5p	•	•	•	•	•			
	WFLA			Tu	05/24/16	:30	4:56 PM	PRATV1603H	\$1,000.00		2
	WFLA			W	05/25/16	:30	4:10 PM	PRATV1603H	\$1,000.00		1
8	WFLA	M-F 5-530p	5-530p								
		•	•	05/23/1	6 to 05/29/16	2x	-TWTF				
	WFLA			Tu	05/24/16	:30	5:11 PM	PRATV1602H	\$1,300.00		2
	WFLA			W	05/25/16	:30	5:12 PM	PRATV1602H	\$1,300.00		1
9	WFLA	M-F 530-6p	530-6p								
		·	•	05/23/1	6 to 05/29/16	2x	-TWTF				
	WFLA			Tu	05/24/16	:30	5:38 PM	PRATV1603H	\$1,400.00		2
	WFLA			Th	05/26/16	:30	5:39 PM	PRATV1603H	\$1,400.00		1
10	WFLA	Local 6p News	6-630p								
		•	•	05/23/1	6 to 05/29/16	2x	-TWTF				
	WFLA			Tu	05/24/16	:30	6:22 PM	PRATV1602H	\$2,200.00		2
	WFLA			W	05/25/16	:30	6:24 PM	PRATV1603H	\$2,200.00		1
11	WFLA	M-F 730-8p	730-8p								
				05/23/1	6 to 05/29/16	3x	-TWTF				
	WFLA			Tu	05/24/16	:30	7:50 PM	PRATV1603H	\$500.00		3
	WFLA			Th	05/26/16	:30	7:53 PM	PRATV1602H	\$500.00		1
	WFLA			F	05/27/16	:30	7:55 PM	PRATV1602H	\$500.00		2
12	WFLA	Late News M-F	11-1135p								
					6 to 05/29/16	3x	-TWTF				
	WFLA			Tu	05/24/16	:30	11:11 PM	PRATV1602H	\$2,000.00		2
	WFLA			Th	05/26/16	:30	11:30 PM	PRATV1603H	\$2,000.00		1
	WFLA			F	05/27/16	:30	11:28 PM	PRATV1603H	\$2,000.00		3
13	WFLA	Wed 10p Chicago PD	10-1059p								
				05/23/1	6 to 05/29/16	1x	W				
	WFLA			W	05/25/16	:30	10:31 PM	PRATV1603H	\$4,500.00		1
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Line Channel Description Time Day Date Length Air Time Ad-ID Rate Reconciliation	Ref #
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Aired Spots 31

<u>Gross Total</u> \$46,250.00

Agency Commission \$6,937.50

Net Amount Due \$39,312.50 Payment Terms 30 Days